Hope Mao

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Designing for experiences that build trust to mend the disconnect between humans and technology.

Work Experience

Design Clinic | UX Designer
Jan 2020 – Present

Working with a startup on emergency prepardeness app. Evaluating usability through user flows/maps, user research & testing. Communication lead between team and client

UMSI, Web Design | Teaching Assistant
Jan 2020 – Present

Assisting in discussion and office hours and grading student assignments. Help grad students understand web design and accessibility concepts in html, css and javascript

The Michigan Daily | Graphic Designer
June 2019 – Jan 2020

Reinvent the student publications website using iterative design. Create advertisements, designs and branding for clients while communicating between creative and sales team

Projects

Portfolio Redesign | Class Project
Nov 2019

Managed a team in redesigning a new website for a client. Wireframing & designing for accessibility using HTML/CSS

"Mynest" Mobile App | Wireframe/Prototype
Oct 2019

Created wireframes and prototype for a mobile app that offers an efficient way for roommates to distribute chores and streamline communication to lessen conflict and save time

Leadership

UM SASE | Board Member–Marketing Director
May 2019 – Present

Designing logos & flyers, advertising/branding for events, managing Facebook page, organize small group hangouts

UM rXn | Choreographer, Dancer
Sep 2018 – Jan 2020

Choreographed to traditional and Hip Hop music to promote the fusion of Chinese-American culture on campus

Education

University of Michigan Ann Arbor
Expected Graduation: May 2022

Bachelor of Science in Information-UX
Minor: computer science
GPA: 3.93

Relevant Coursework

Data Oriented Programming
Usability Evaluations
Web Design & Accessibility
Digital Product Design
Programming and Data Structures
Statistics and Data Analysis

Skills

User-Centered Design
Persona
Storyboarding
Wireframing
Interactive Prototyping
Web design & Mobile Design
Branding & Advertising
Illustration

Tools

Adobe XD
Illustrator
Indesign
Photoshop
Figma
Pivotal Tracker

HTML & CSS
Python,
C++
Javascript

Interests

Accessibility in tech
AI/Voice Control
Autonomous Vehicle Design
AR/VR